

Youth Pulse Digital™

From Career Confusion to Career Clarity

An AI-powered career guidance and learning ecosystem designed to unlock the potential of India's 500M+ youth – combining psychometric intelligence, personalized learning journeys, and real-world career readiness in one seamless platform.

✦ AI-POWERED EDTECH

🚀 SEED STAGE

🌐 INDIA-FIRST, GLOBAL-READY



Made with GAMMA

Four Pillars of AI Career Intelligence

Youth Pulse Digital™ replaces guesswork with precision — every student receives a data-backed, personalized roadmap from assessment to employment.



Psychometric Assessment

Validated personality, aptitude, and interest assessments that reveal each student's unique career DNA.



AI Skill Mapping

Real-time analysis of market demand vs. student capability, identifying skill gaps with surgical precision.



Personalized Learning Journeys

Curated content pathways — courses, projects, certifications — aligned to each student's career destination.



AI Mentorship & Coaching

24/7 AI career coach providing resume feedback, interview prep, and strategic career planning guidance.

A Connected Ecosystem for Every Stakeholder



Why India Can't Wait

India adds **12 million graduates** to the workforce annually, yet **over 50% remain unemployable** due to skill gaps and lack of career guidance.

500M+ Youth

India's demographic dividend – the world's largest youth population.

\$10B+ TAM

India's EdTech and career services market by 2030.

3x Higher Placement

Students using structured career guidance show dramatically better employment outcomes.

The Youth Pulse Journey: Confusion → Clarity → Career



Career Confusion

Student unsure of strengths, interests, or career direction.



AI Assessment

Psychometric + skill mapping reveals personalized career fit.



Learning Journey

Curated courses, projects, and certifications build required skills.



Career Ready

Resume built, interviews prepped, job offers secured.



Building India's #1 AI Career Platform

Our Mission

To democratize world-class career guidance for every young Indian – regardless of geography, income, or background – using AI as the great equalizer.

Investment Thesis: India's youth employment crisis is a **\$10B+ opportunity**. Youth Pulse Digital™ sits at the intersection of EdTech, AI, and workforce development – three of the highest-growth sectors globally.

Roadmap to Scale

Phase 1 — Launch (2024)

MVP live, 10K users, school partnerships in 5 states.

Phase 3 — Expand (2026)

1M+ users, GCC & SEA expansion, B2B enterprise tier.

Phase 2 — Scale (2025)

100K users, employer integrations, vernacular language support.