

Smart TV vs AI TV – What is the Difference

In the world of modern entertainment, Smart TV's and AI TV's are terms that often get tossed around, but they refer to different technologies that enhance your viewing experience. While both aim to make your TV smarter, their functionalities vary significantly.



Smart TV: The Foundation of Connectivity

A Smart Television is rather a conventional TV set which is connected to the internet and has an OS embedded in it and so, subscribers are able to stream content from resources such as Netflix, YouTube, Hulu and even use apps, social media and internet browsers. Most smart TVs are accompanied with remote controls while there are others which feature voice command technologies like Amazon's Alexa or Google Assistant, thus allowing the user to operate some functions of the TV through speech.

While Smart TV's bring forth many features, their form of intelligence is not more than a mere ability to connect, stream and communicate with other smart appliances in the vicinity.

Artificial Intelligence TV: The Next Level of Smart

On the other hand, an AI TV enhances what a Smart TV is capable of. Aside from the ability to stream content, these TVs are equipped with machine learning and complex algorithms which allow the TV to know how you watch television and what you watch. This means that AI TV's will be able to suggest the content that you like, self-adjust the picture to the current lighting in the room, and optimize the sound depending on the surrounding.

AI TV's are easier to communicate instructions with since they are integrated with voice recognition and sometimes provide custom tailored functions such as switching the auto settings to the preference of each person in the family. They might even integrate with other AI-based devices, enhancing the smart home experience.

Conclusion

The biggest distinction between AI TV's and Smart TV's comes from the level of intelligence embedded within each device, the enhancement of AI technology, and simplicity of the Smart TV features.

However, even though they are both Smart TV's, the characteristics and criteria are fundamentally different. To sum up, although AI televisions are expensive, there is downloadable content that is available inside the Smart TV.

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